

Sponsorship Opportunity

LEELANAU MARITIME -HISTORY FESTIVAL-



Ahoy, Future Sponsors!

We are thrilled to invite you to come aboard as a sponsor of the Leelanau Maritime History Festival. Your support will help us create an unforgettable voyage for all attendees!

Festival Description:

This is the 3rd annual Leelanau Maritime History Festival hosted by the **Leelanau Historical Society**. We aim to celebrate Leelanau's maritime past by gathering local maritime organizations, businesses, authors, historians, and preservationists together for a day of education and celebration.

Join us for this one day festival on the grounds surrounding the Leelanau Historical Society Museum (203 E. Cedar Street, Leland). Explore maritime exhibits (Free Admission Day). Enjoy the 20th annual Classic Boat Show, "Wood Boats on the Wall," while strolling along the Leland River. Visit the various vendor/demonstrator booths, maritime exhibits, live music and enjoy other family-friendly activities. Learn more at LeelanauHistory.org/maritime-history-festival.

We offer several sponsorship levels to suit your business's goals and budget. Please review the following pages outlining the different sponsorship levels.

Your sponsorship will not only support the festival but also provide your business with valuable exposure to a diverse audience. Together we can ensure smooth sailing at this year's festival.

Thank you for your consideration! ***If you wish to become a sponsor please respond by August 30th.***

Kim Kelderhouse

Kim Kelderhouse, Executive Director, Leelanau Historical Society & Museum.
P.O. Box 246 | Leland, MI 49654 | 231-256-7475 | Kim@LeelanauHistory.org | www.LeelanauHistory.org

2024 Leelanau Maritime History Festival - Sponsorship Levels and Perks:

Presenting Festival Sponsor - \$1,000 (2 available)

As a Presenting Festival Sponsor, your business will enjoy maximum visibility and will be supporting free Museum Admission to the Leelanau Historical Society Museum for the day of the festival.

- Logo placement with recognition as the Presenting Festival Sponsor on the following
 - Festival Welcome Banner
 - LHS Welcome Table
 - On Festival Schedule - Posted in multiple places around the festival.
- Logo placement on signs for “Free Admissions Day Sponsored By _____” at the entrance to the museum.
- Logo placement & links on the festival webpage on LeelanauHistory.org.
- Acknowledgment in press releases and social media posts.
- Logo placement on large festival advertisements placed in the local newspaper.

Music Sponsor - \$750 (1 available)

As the exclusive Music Sponsor, your business will be supporting the culture entertainment for the festival. The 2024 lineup includes two local acts: 1.) Luke Woltanski 2.) Rigs & Jeels

- Logo placement with recognition as the Music Sponsor on the following
 - Festival Welcome Banner
 - LHS Welcome Table
 - On Festival Schedule - Posted in multiple places around the festival.
- Logo placement on signage at the music tent(s) with a shout-out during the performances.
- Logo placement & links on the festival webpage on LeelanauHistory.org.
- Acknowledgment in press releases and social media posts.

Deckhand Sponsors - \$250 (unlimited)

As a Deckhand Sponsor, your business will be supporting the general operations and costs associated with hosting this festival.

- Recognition as a Deckhand Sponsor on signage at the festival welcome table.
- Recognition on festival schedule signage - posted in multiple places around the festival.
- Acknowledgment in press releases and on the festival webpage and social media posts.

Social Media Followers: 5.5K

Website Visitation: ≈ 4,000 (August-September)

Festival Attendance: ≈ 800

We are more than happy to consider any special requests!

Example: Providing samples for giveaways or as volunteer appreciation gifts.

Contact: Kim Kelderhouse, Executive Director, Leelanau Historical Society & Museum.

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